



AUG. 6-9, 2025

WEBER COUNTY FAIR

Sponsorship Opportunities

WHY SPONSORSHIP?

By sponsoring the fair, you gain valuable visibility among thousands of attendees. Your support helps create memorable experiences for guests, foster community spirit, and showcase your brand to a diverse audience.

- BRAND EXPOSURE TO NEARLY 40,000 PEOPLE
- CONNECT WITH YOUR TARGET AUDIENCE AND BEYOND
- VENDOR OPPORTUNITIES
- MEDIA COVERAGE IN THE FAIR'S ADVERTISING CAMPAIGNS
- CREATE NEW BUSINESS CONNECTIONS
- COMMUNITY RECOGNITION

MARKETING

- ONLINE ADVERTISING
- PRINTED ADVERTISING
- SOCIAL MEDIA PROMOTION
- EXCLUSIVE MEDIA PROMOTION



GRAND CHAMPION SPONSORS

\$5,000

BLUE RIBBON SPONSORS

\$3,500

RED RIBBON SPONSORS

\$2,000

SWEEPSTAKES SPONSORS

\$1,500

JUDGES CHOICE SPONSORS

\$1,000

BEST OF SHOW SPONSORS

\$500



GRAND CHAMPION SPONSORS

COMBINED SPONSORSHIP EQUIVALENT TO

\$5,000

- ADVERTISEMENT RIGHTS & RECOGNIZED AS “OFFICIAL PRODUCT OF THE WEBER COUNTY FAIR”.
- LISTED ON SPONSOR BOARDS PLACED IN PROMINENT LOCATIONS AROUND THE FAIRGROUNDS, ON EVENT POSTERS, SOCIAL MEDIA, DAILY PROGRAMS, & IN THE PREMIUM BOOK.
- YEAR-LONG RECOGNITION ON WEBSITE.
- EXCLUSIVE BANNER PLACEMENT - MAIN ENTRANCE, NORTH ENTRANCE, COURTYARD & FENCE LEADING TO THE BARN. BANNERS ARE PROVIDED BY SPONSOR. (3' X 8' PREFERRED SIZE)
- ONE 10' X 10 INDOOR VENDOR BOOTH TO PROMOTE YOUR COMPANY'S PRODUCTS & SERVICES. (RESERVE BY JULY 1ST) SELECTION LIMITED.
- EMCEE ACKNOWLEDGEMENT MESSAGES OVER THE PA SYSTEM THROUGHOUT THE FAIR.

ADDITIONAL VALUE*

OUR FLEXIBLE SPONSORSHIP PACKAGES ARE DESIGNED & PROVIDE SPONSORS WITH A RANGE OF BENEFITS. BY COMBINING PACKAGES, YOU CAN UNLOCK THE ABOVE ADDITIONAL VALUES, BENEFITS, & PERKS TO ENHANCE YOUR PRESENCE AT THE WEBER COUNTY FAIR!



BLUE RIBBON SPONSORS

\$3,500

RODEO HORSE PULLS TICKET OUTLET LOCATIONS
BULLFIGHTS TICKETS DEMOLITION DERBY (ADDITIONAL \$1,000)

- ADVERTISEMENT RIGHTS & RECOGNIZED AS “SPONSOR OF THE _____ AT THE WEBER COUNTY FAIR”.
- LISTED ON SPONSOR BOARDS PLACED IN PROMINENT LOCATIONS AROUND THE FAIRGROUNDS & DAILY PROGRAMS
- BANNER PLACEMENT - MAIN ENTRANCE & SPONSORED EVENT/LOCATION. BANNERS ARE PROVIDED BY SPONSOR. (3' X 8' PREFERRED SIZE)
- ONE 10' X 10 INDOOR VENDOR BOOTH TO PROMOTE YOUR COMPANY'S PRODUCTS & SERVICES. (RESERVE BY JULY 1ST) SELECTION LIMITED.
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*** SPONSORSHIPS NOT EXCLUSIVE ***

ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

6 DEMOLITION DERBY TICKETS

12 BULLFIGHT TICKETS

6 VIP PARKING PASSES

150 COMPLIMENTARY DAY PASSES

30 FAIR BUCKS FOR FOOD BOOTHS



RED RIBBON SPONSORS

\$2,000

SHIRT SPONSOR

LOGO PLACED ON 1600 WCF SHIRTS

RV PARK SPONSOR

LOGO PLACED ON RV PARKING PASSES

- LISTED ON SPONSOR BOARDS PLACED IN PROMINENT LOCATIONS AROUND THE FAIRGROUNDS & DAILY PROGRAMS
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ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

4 DEMOLITION DERBY TICKETS

8 BULLFIGHT TICKETS

4 VIP PARKING PASSES

100 COMPLIMENTARY DAY PASSES

30 FAIR BUCKS FOR FOOD BOOTHS



SWEEPSTAKES SPONSORS

\$1,500

FOOD TENT

DAILY PROGRAMS

LOCAL ENTERTAINMENT

ATTRACTIONS/GROUNDS ENTERTAINMENT

CHANGE YEARLY, PLEASE CONTACT US

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ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

3 DEMOLITION DERBY TICKETS

6 BULLFIGHT TICKETS

3 VIP PARKING PASSES

75 COMPLIMENTARY DAY PASSES

15 FAIR BUCKS FOR FOOD BOOTHS



JUDGES CHOICE SPONSORS

\$1,000

CONTEST CANOPY
WATER TRUCK

EXHIBIT HALL
COLORING CONTEST
COUPON OPPORTUNITIES

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ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

2 DEMOLITION DERBY TICKETS

4 BULLFIGHT TICKETS

2 VIP PARKING PASSES

50 COMPLIMENTARY DAY PASSES

15 FAIR BUCKS FOR FOOD BOOTHS



BEST OF SHOW SPONSORS

\$500

**ANTIQUE FARM MACHINERY
OPEN LIVESTOCK/HORSE SHOW
1/4 PAGE IN PREMIUM BOOK**

**POULTRY/RABBIT BUILDING
PLAYGROUND**

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ADDITIONAL VALUE (EVENTS SUBJECT TO CHANGE)

2 VIP PARKING PASSES

25 COMPLIMENTARY DAY PASSES

15 FAIR BUCKS FOR FOOD BOOTHS

PREVIOUS MAJOR SPONSORS

2023

- ADS Motorsports
- Golden Beverage – Coors Light
- Great Resort Vacations
- H&E Equipment Services
- Pepsi
- RiverPrint
- Weber State University
- Your Local Ford Stores
- America First Credit Union
- Best Western Plus High Country Inn
- Brigham Implement Company, Inc.
- Champion Meats
- Compass Minerals
- MAU Workforce Solutions
- Northern Wasatch Association of Realtors
- Smith & Edwards
- Thurgood Excavating Inc.
- Wasatch Distributing
- Canyon View Dumpsters & Toilets Inc.
- Comfort Suites
- RJP Construction
- SAL Management
- Scandinavian Designs
- Ogden Regional Medical Center

- RC Willey
- Ashco Roofing Experts
- Ardent Mills
- Dave Combe
- Geneva Rock Products Inc.
- Janicki Industries
- McKay Dee Hospital
- Ascent Credit Union
- Boot Barn
- Dallas Green Farm and Home
- Rocky Mountain Rental
- SeaQuest
- Skinny Dogz
- Staker Parson
- Tractor Supply Co.
- The Insurance Center
- Wright Service Corp

2024

- Golden Beverage - Coors Light
- H&E Equipment Services
- Great Resort Vacations
- Karl Malone ADS Powersports
- Pepsi
- RiverPrint
- Your Local Ford Stores
- America First Credit Union
- Best Western Plus High Country Inn
- Champion Meats

- Peaches Group Korea
- TTAB Grant
- Thurgood Excavating Inc.
- Wasatch Distributing - Bud Light
- Autoliv
- Canyon View Dumpsters & Toilets Inc.
- Comfort Suites
- Compass Minerals
- Raising Cane's
- RJP Construction
- Our House of Ogden
- Smith & Edwards
- Weber Human Services
- All West Communications
- Ardent Mills
- Bakcou
- Dave Combe
- Geneva Rock Products Inc.
- Rock Hard Excavating
- Ascent Credit Union
- Boot Barn
- Dallas Green Farm & Home
- Janicki Industries
- Staker Parson
- The Insurance Center
- Tractor Supply Co.
- Utah State Fair





FOR MORE INFORMATION

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